

TRAXXAS

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PRESS RELEASE

\$50 CASH BACK ON SLAYER!

Be sure your customers act now, offer ends November 30!

When your customers purchase a Traxxas Slayer (model #5908) between November 13, 2008 and November 30, 2008 they will be eligible to receive **\$50 CASH BACK** by mail from Traxxas. Nothing tops Slayer for over-the-top off-road excitement. With its 50+mph top speed, Revo[®]-Spec suspension, auto-shifting two-speed transmission, and short-course racer styling, Slayer turns any terrain into a high-performance playground. It's the hottest new way to go racing!

This offer is redeemed and fulfilled completely by Traxxas. There's nothing for you to do but enjoy increased Slayer sales!



How Does It Work

- Sell a Slayer (model 5908) between November 13, 2008 and November 30, 2008
- Customer fills out the online form at Traxxas.com to receive a customer redemption number (CRN)
- Customer mails Traxxas the original dated purchase receipt, box UPC, and CRN
- Customer can track the status of the offer at www.Traxxas.com using the CRN
- Offer must be redeemed (postmarked) no later than December 31, 2008

Quick Points Summary

- \$50 rebate check by mail from Traxxas with Slayer purchase. Great sales motivator—customer must “act now” to receive the rebate.
- Requires Slayer purchase between November 13, 2008 and November 30, 2008
- Offer must be redeemed (postmarked) no later than December 31, 2008
- US dealers only
- See Traxxas.com for official rules and forms